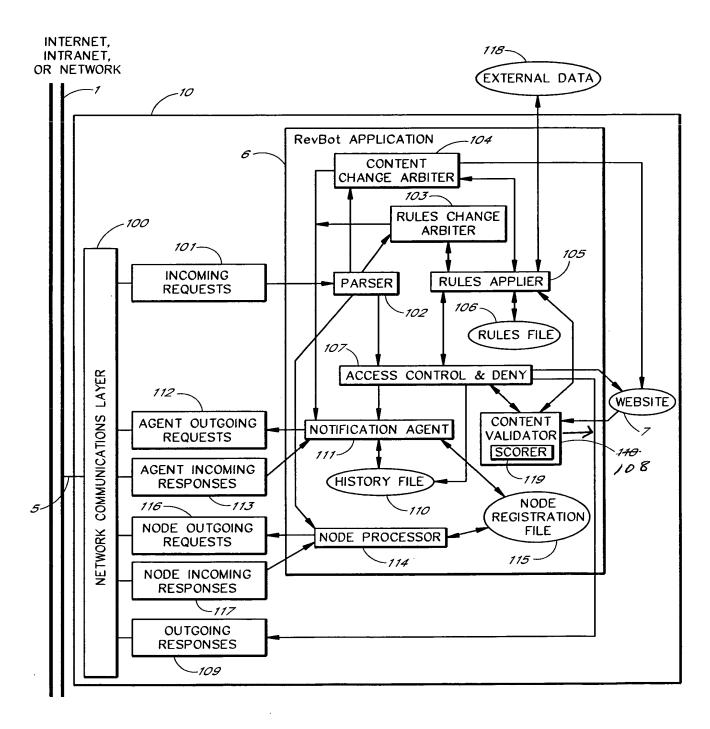


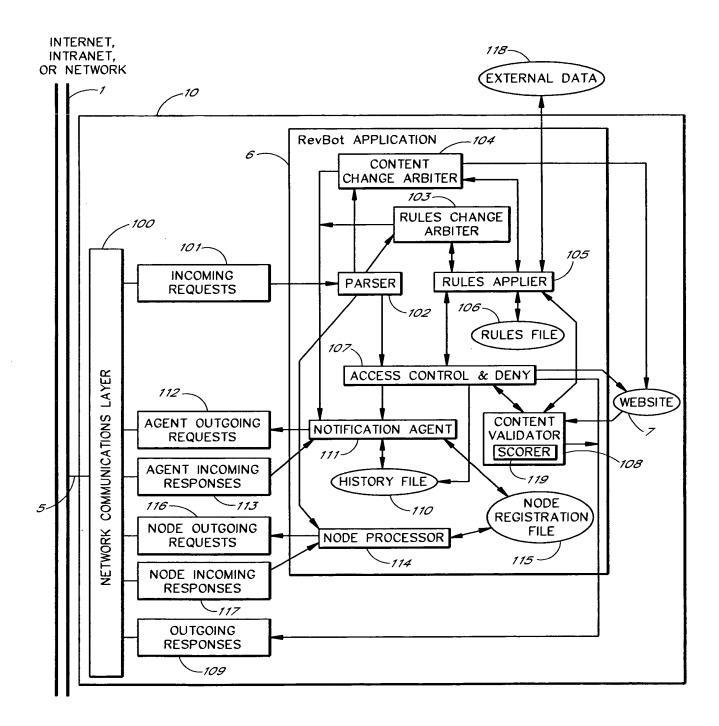
F/G. 2





F/G. 3

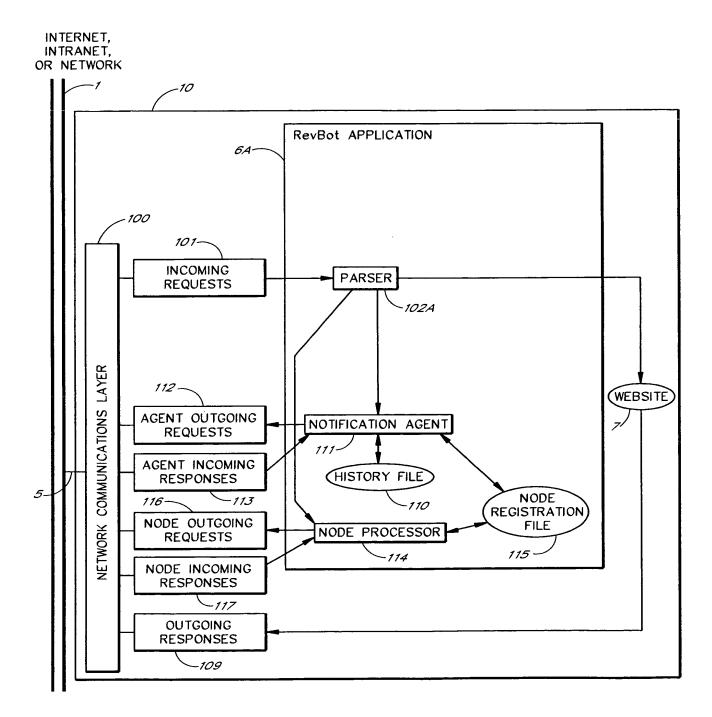
METHODS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff



F/G. 3



METHODS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff



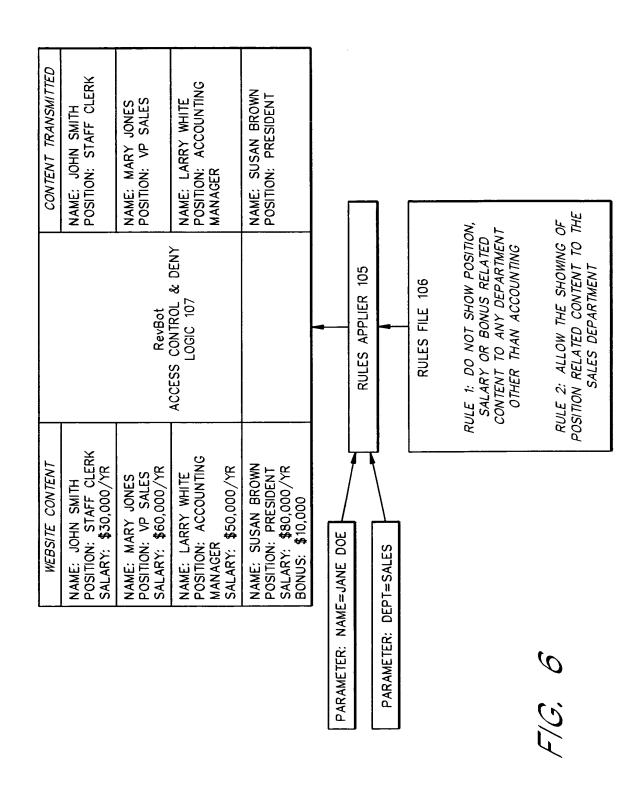
F/G. 4

METHODS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff Appl. No.: 10/055,798 Atty Docket: ZOUSA.001A3

TED																	
CONTENT TRANSMITTED	BLUE SHOES	GREEN SHOES	(BLOCKED)	(BLOCKED)	BLUE SHOES	GREEN SHOES	RED SHOES	(BLOCKED)	SHOES, RED	SHOES, RED	ſ		1	1		Q	
	18	19	RevBOT (B	& DENY		35	RE	8)	<u> </u> \$	<u> </u> \$	•	RULES APPLIER 105	-		RULES FILE 106	RULE 1: FOR 9th GRADE LEVEL AND BELOW, DO NOT ALLOW ANY TEXT 'RED' TO BE USED IMMEDIATELY BEFORE OR AFTER TEXT 'SHOES'	RULE 2: IGNORE RULE 1 WHEN CONTENT CLASSIFICATION IS UNDER 'FASHION' OR 'SHOEMAKERS'
CONTENT CLASSIFICATION	NONE	NONE	NONE	NONE	CLOTHES: FASHION	CLOTHES: FASHION	CLOTHES: FASHION	CLOTHES: LINGERIE	INDUSTRY: SHOEMAKER	CLOTHES: FASHION: DESIGNER	=8th GRADE		T=LA_CANADA			RU BE	- 03
WEBSITE CONTENT	BLUE SHOES	GREEN SHOES	RED SHOES	SHOES, RED	BLUE SHOES	GREEN SHOES	RED SHOES	RED SHOES	SHOES, RED	SHOES, RED	PARAMETER: GRADE_LEVEL		PARAMETER: SCHOOL_DISTRICT=LA_CANADA				F/G. 5

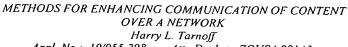
DS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff opl. No.: 10/055,798 Atty Docket: ZOUSA.001A3

Appl. No.: 10/055,798

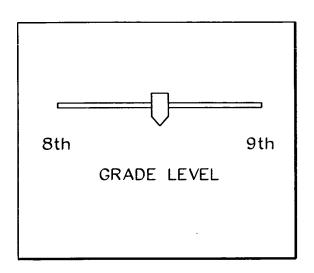


METHOLS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff Appl. No.: 10/055,798 Atty Docket: ZOUSA.001A3

WEBSITE CONTENT	LINKS		CONTENT TRANSMITTED	LINKS TRANSMITTED
BILLS 14, JETS 10	NONE	RevBot ACCESS CONTROL &	BILLS 14, JETS 10 ROSTER ROSTER	www.nflbills.com, www.nfljets.com www.nflroster.com?team=bills, www.nflroster.com?team=jets
GIANTS 21, BEARS 20	NONE	DENY LOGIC 107 AND CONTENT VALIDATOR	GIANTS 21, BEARS 20 ROSTER ROSTER	www.nflgiants.com www.nflbears.com www.nflroster.com?team=rams, www.nflroster.com?team=bears
RAMS 20, EAGLES 14	NONE	2 2 2	RAMS 20, EAGLES 14 ROSTER ROSTER	www.nflrams.com www.nflroster.com?team=rams, www.nflroster.com?team=eagles
PARAMETER: USER_JD=0192837465	19283746	35	RULES APPLIER 105	
			RULES FILE 106	
	RULE	1: DO NOT ALLO	RULE 1: DO NOT ALLOW ACCESS TO NON-REGISTERED WEBSITE USERS	TERED WEBSITE USERS
	RULE	HAVE '	RULE 2: ADD LINKS TO ALL FOOTBALL TEAM NAMES FOR WHICH WE HAVE REGISTERED LINK AS FOLLOWS: 'Bills' link=www.nflbill.com 'Jets' link=www.nflets.com 'Colts' link=www.nflcolts.com 'Giants' link=www.nflcolts.com 'Giants' link=www.nflcolts.com	LOWS:
/6; /		κ <u>Ά</u>	rams ink=www.nirams.com 49ers' link=www.nfl49ers.com	# # # # # # # # # # # # # # # # # # #
		RULE 3: ADD IN ROSTE www.nfiros	RULE 3: ADD IN TEXT "ROSTER" AND A LINK TO A TEAM'S ROSTER BELOW A TEAM'S NAME USING www.nfiroster.com?team=variable(team_name)	NK TO A TEAM'S ' USING am_name)



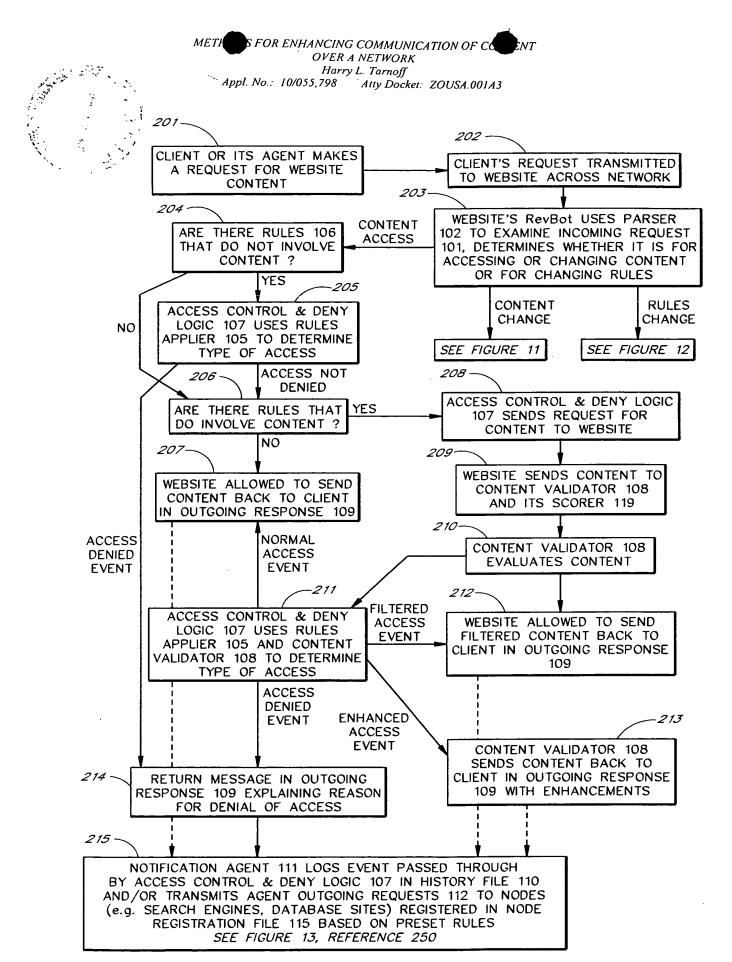
Appl. No.: 10/055,798 Atty Docket: ZOUSA.001A3



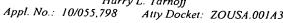
PARENTAL (SUPERVISORY) SETTINGS:

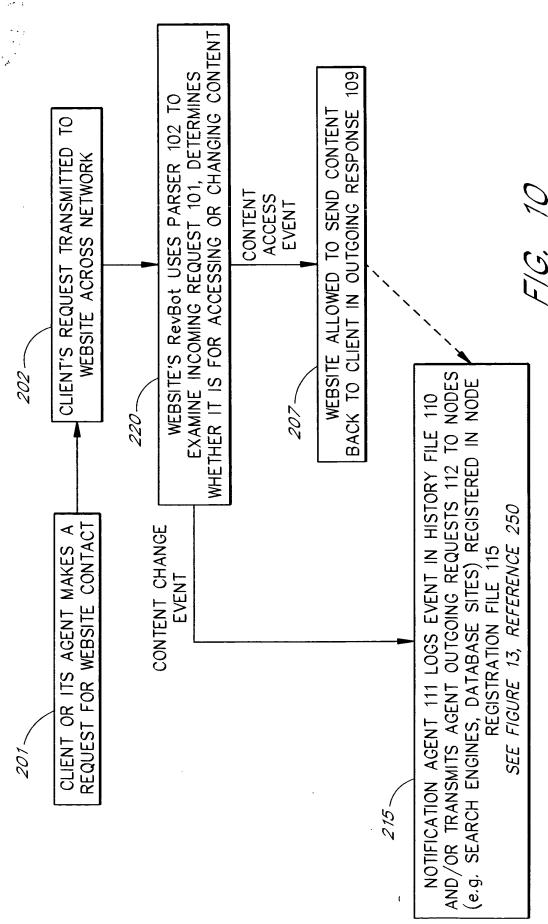
CONTENT_SCORING_BY=GRADE LEVEL
MINIMUM_RANGE=8.0
MAXIMUM_RANGE=9.0
DIVISIONS=10

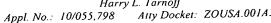
F/G. 8

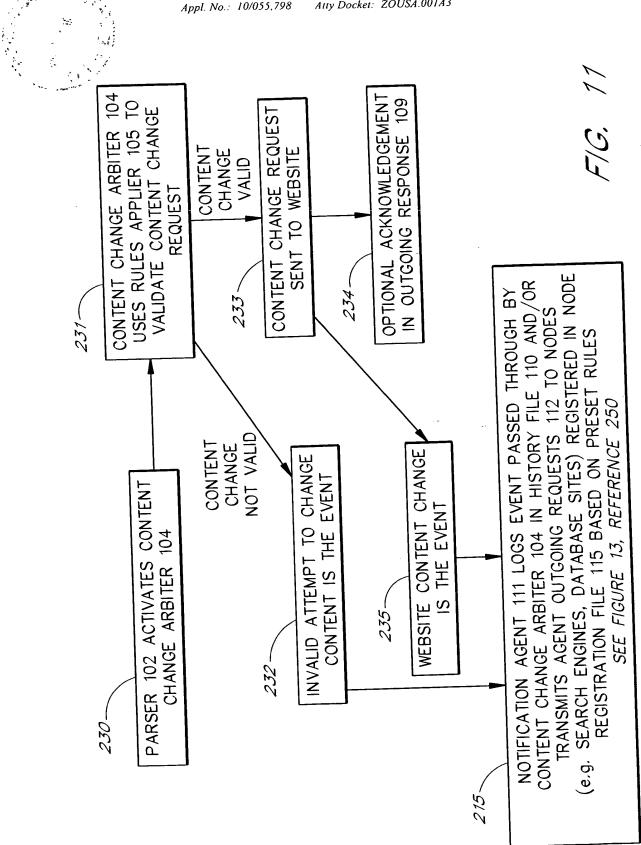


F/G. 9

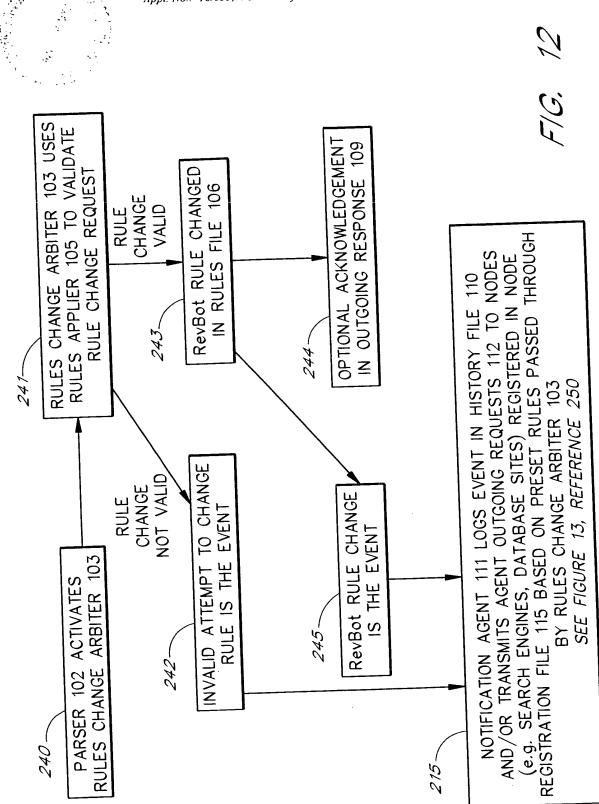






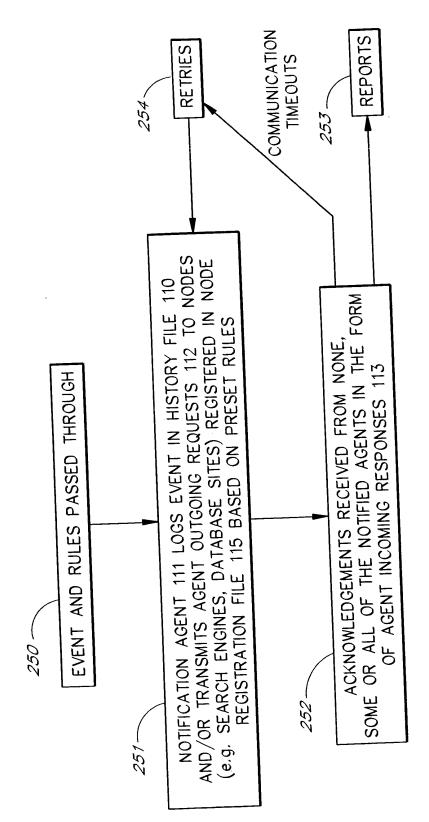


Atty Docket: ZOUSA.001A3

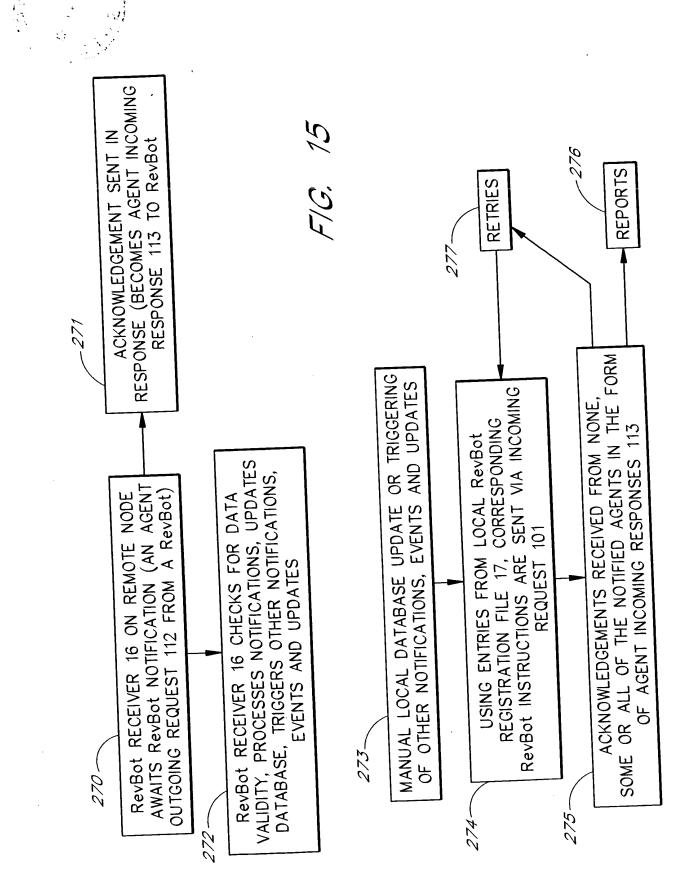


METHODS FOR ENHANCING COMMUNICATION OF CONT HOLST. OK ENTIAINCHING COMMONICATION OF CON OVER A NETWORK Harry L. Tarnoff Appl. No.: 10/055,798 Ally Docket: ZOUSA.001A3



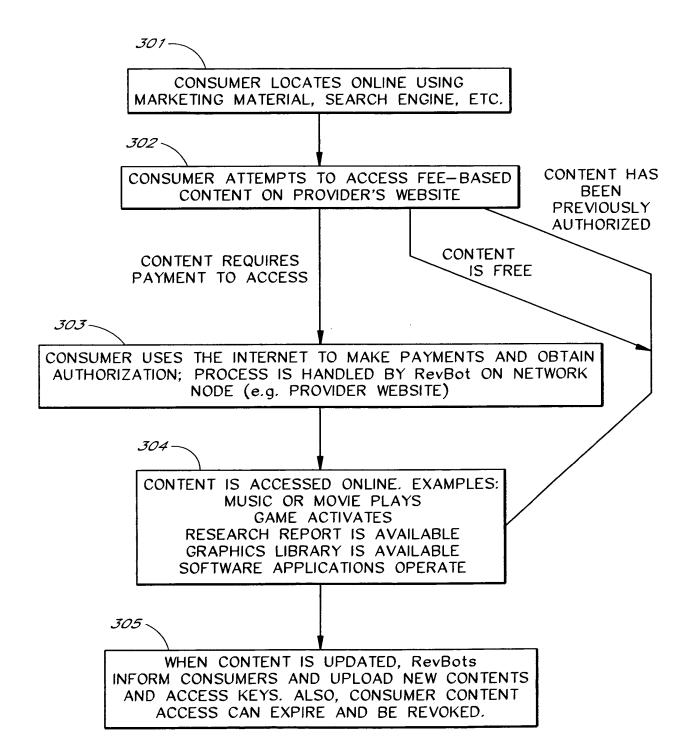


METHOS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff





Harry L. Tarnoff



METHODS FOR ENHANCING COMMUNICATION OF CONTENT OVER A NETWORK Harry L. Tarnoff

Appl. No.: 10/055,798 Atty Docket: ZOUSA.001A3

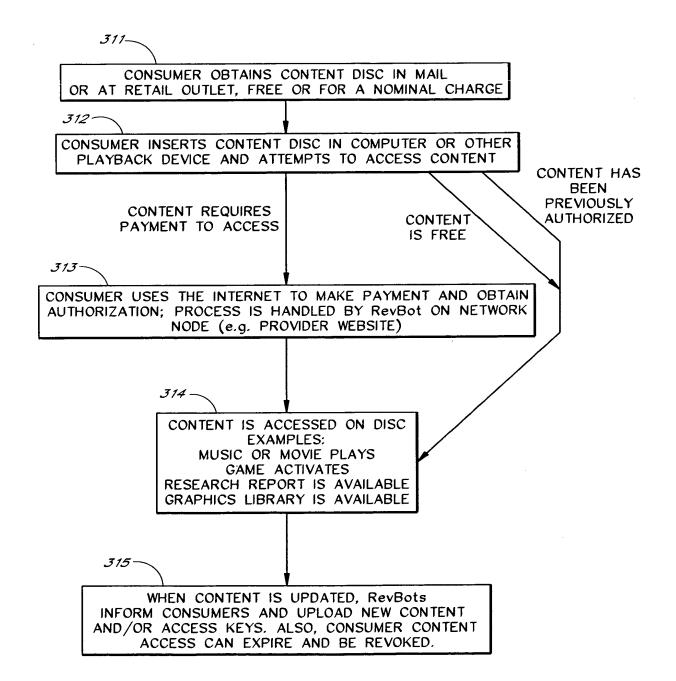


FIG. 17